

Where Leaders Meet to
Unlock BC's Full Potential



Established in 1966, the Business Council of BC produces exceptional research and develops relevant economic and public policy solutions that enhance our competitiveness and prosperity. We do this through exceptional advocacy and collaboration with governments, our members and key stakeholders to ensure we unlock BC's full potential.

The Council depends on a committed and engaged membership that includes BC's top employers in every key sector of the economy. We integrate their input and expertise to ensure that our work is credible, timely and relevant. Members gain access to economic research and policy analyses from some of the province's top

thinkers, as well as opportunities to share their insights with key decision makers from all levels of government and industry at an early stage of policy development.

The Business Council's members are drawn from all parts of the economy, including public sector institutions. Taken together, the corporate members and the associations affiliated with the Business Council are responsible for one-quarter of all jobs in BC.

The Council is a collaborative, non-partisan organization where business leaders, elected officials and government decision makers can address problems and form solutions together.



Value of Membership

Through the Council, members enjoy many benefits, including:

- Unparalleled early stage dialogue and collaboration on public policy formation with provincial, federal and municipal government decision makers to shape outcomes that encourage a strong investment and operational climate.
- Peer networking opportunities within the BC business community.
- Access to Roundtables and Forums where business and government meet to discuss pressing issues and innovative ideas to take advantage of opportunities.
- The opportunity to engage on the Council's Committees and Advisory Groups, which help shape the business community's priorities and inform positions on key issues.
- Access to the Council's economic and policy analysis, including regular economic forecasts and information on key policy trends and economic issues.
- A greater ability to communicate with British Columbians and government leaders through the Council's effective advocacy and influential submissions.
- Collaboration and levered advocacy on cross sectoral issues and opportunities in the public policy realm.

Work Focus

The core of the Council's work is robust, evidence-based analysis of the issues that affect the overall prosperity of the BC economy and its investment and operating climate. The Council's priorities and objectives are formed through consultation with its members and the wider business community. The Council's current work is focused on a number of critical issues affecting the BC economy, including:

- 1. Competitive and Coordinated Economic Policy**
- 2. Sustainable Use and Secure Access to the Land Base**
- 3. Energy Advantage**
- 4. Innovation and Productivity**
- 5. Human Capital**

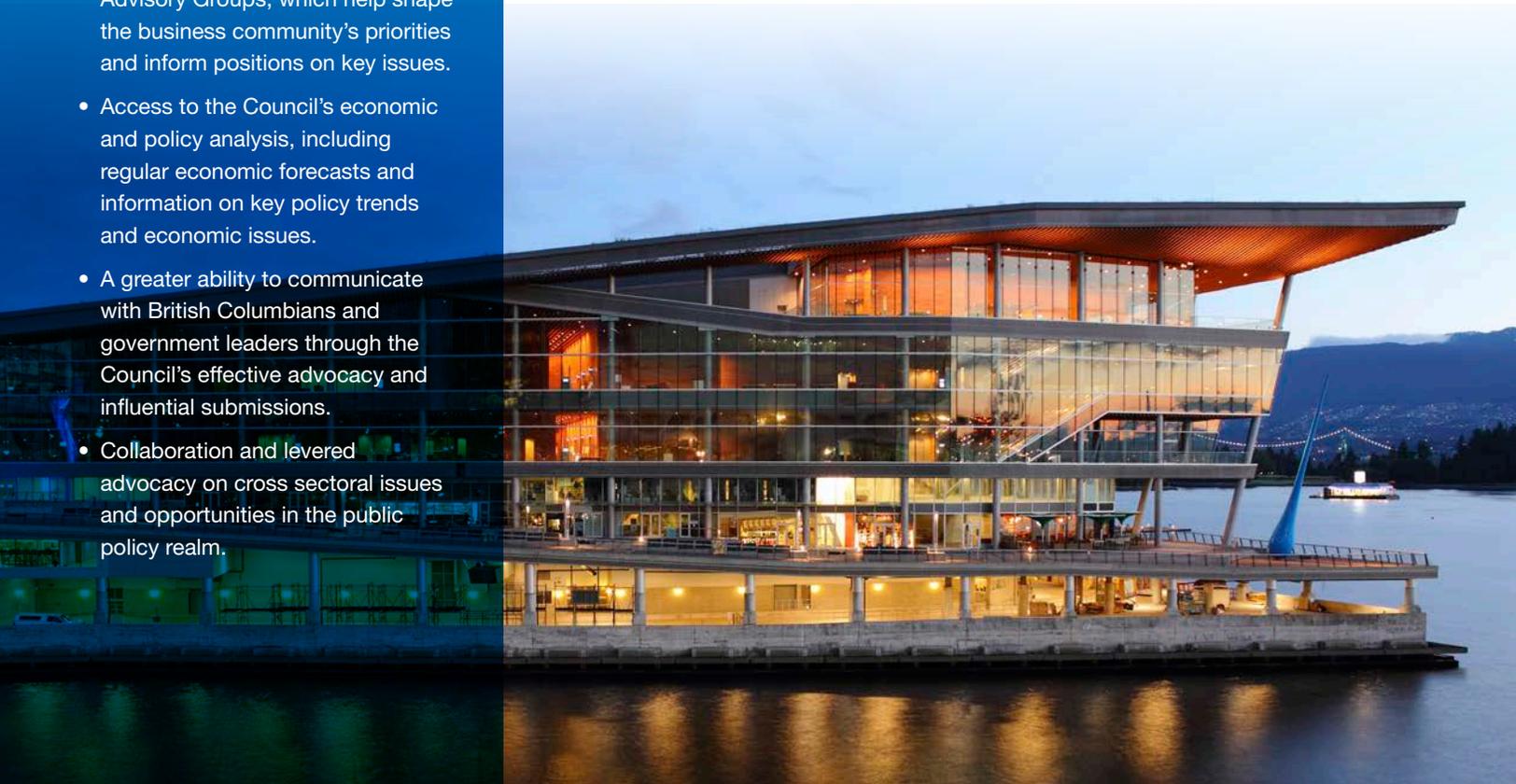
Member Events

The Council regularly hosts member events that encourage exchanges of ideas, collaboration, and a common fact base.

Events range from in-camera member only meetings where members benefit from engaging and interactive dialogue on policy issues that matter to their business to focused events with expected policy outcomes which deal with issues that impact a broad cross section of the Council's membership.

Guest speakers typically include senior elected and government officials at the international, federal and provincial levels, global CEO's, business leaders, and subject matter experts.

bcbc.com/upcoming-events





Past Presentations

Hon. Kevin Rudd, Former Prime Minister of Australia

H.E. Gary Doer, Canadian Ambassador to the United States

Hon. Louise Arbour, Former UN High Commissioner for Human Rights

Hon. Navdeep Bains, PC Minister of Innovation, Science and Economic Development

Kishore Mahbubani, Former President of the UN Security Council

Premier Christy Clark

Hon. Michael de Jong Minister of Finance

Bill Clinton, Former President of the United States

Dominic Barton, Global leader of McKinsey & Co

Elyse Allan, President and CEO, GE Canada

George Cope, President and CEO BCE Inc. and Bell Canada

Chief Shane Gottfriedson Assembly of First Nations, BC Region

David Dodge, Former Governor of the Bank of Canada



Communications & Publications

The Council's leading team of analysts and economists provide regular economic forecasts and reviews, highlighting the trends that are driving change in the BC economy. Based on this knowledge, the Council produces analysis and advice on the most pressing public-policy issues affecting the economy. These include such key issues as skills, education and labour, productivity, Aboriginal relations, tax competitiveness, transportation and energy infrastructure, and environmental sustainability.

The research and recommendations produced by the Council, with input from members representing BC's key business sectors, are an important source of information for decisions makers in government. The Council is committed to continue producing relevant, evidence-based policy work that supports a competitive, prosperous and sustainable BC economy.

bcbc.com/publications





Governance

Executive Committee

Chaired by Marcia Smith, Senior Vice President at Teck Resources Ltd., the Executive Committee provides oversight and direction on the day-to-day activities of the Council.

CHAIR:

Marcia Smith

Senior Vice President, Sustainability and External Affairs
Teck Resources Limited

Ian Anderson

President
Kinder Morgan Canada

Josh Blair

Executive Vice President and Chief Corporate Officer
TELUS Corporation

Paul Cassidy

Partner
McCarthy Tetrault LLP

Ray Castelli

Chief Executive Officer
Weatherhaven

Richard Dunn

Vice President
Regulatory and Government Relations, Encana Corporation

Eric Harris

Chair
Harris & Company LLP

Jonathan Kallner

Managing Partner, Greater Vancouver Area
KPMG

Kathy Kinloch

President
BCIT

Fiona Macfarlane

Managing Partner, British Columbia
Ernst & Young LLP

Andrea MacLeod

Manager of Environmental Programmes, Vancouver Fraser Port Authority and Chair, NEXT Leaders Council

Sue Paish

President and CEO
LifeLabs Inc.

David Podmore

Chairman and Chief Executive Officer
Concert Properties Ltd.

Robin Silvester

President and Chief Executive Officer
Port Metro Vancouver

Susan Yurkovich

President and Chief Executive Officer
Council of Forest Industries

IMMEDIATE PAST CHAIR:

Jonathan Whitworth

Chief Executive Officer
Seaspan ULC

bcbc.com/executive-committee

Board of Governors

Made up of 60 senior executives, the Board of Governors is a broad cross section of our member organizations representing virtually all industry sectors, both private and public, in British Columbia. The Board meets on a quarterly basis and provides strategic guidance to the Executive Committee and Council management.

bcbc.com/board-of-governors

Committees

Council members are encouraged to participate on issue-based committees, which help the Council form its priorities and messages on BC's most pressing policy topics. Committees are made up of a range of business leaders who share an interest in particular issues. Senior government leaders responsible for these issues often meet with the Council's committees for dialogue and advice.

- Environmental Policy Committee
- Task Force on Innovation and Productivity
- Aboriginal Affairs Committee
- Employee Relations Committee
- Energy Policy Committee
- Next Leaders Council

If you would like to discuss your interest in becoming a member of the Business Council, please contact:

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