

ESG in B.C.: Embedding sustainability through governance

Thursday, June 17, 2021 | 9:00am - 10:45am (PST)

Agenda

Time	Item	Speaker
9:00 am	Welcome Remarks	Greg D'Avignon , President & CEO, Business Council of British Columbia
9:05 am	Opening Remarks: CPAs and ESG	Lori Mathison , President & CEO, Chartered Professional Accountants of British Columbia
9:12 am	Guest Speaker and Presentation <i>Embedding Sustainability</i>	Stephanie Bertels , Associate Professor, Business & Society & Director, Centre for Corporate Governance & Sustainability, Simon Fraser University, Beedie School of Business
9:27 am	Panel One: <i>Strengthening Sustainability Goals Through Governance</i>	Stephanie Bertels Bosa Kosoric , Counsel, Bennett Jones Conversation Lead: Lori Mathison
9:59 am	Panel Two: <i>Materiality in ESG Strategy and Reporting</i>	Domenico Iannidinardo , Vice President, Forest & Logistics & Chief Forester, Mosaic Forest Management Sarah Marsh , Partner, National ESG Report & Assurance Leader, PwC Geoff Pegg , Director, Sustainability & Environment, TELUS Conversation lead: David Labistour , Corporate & Advisory Director & former CEO, MEC
10:39 am	Closing Remarks and Series Update	Greg D'Avignon

Speakers



Lori Mathison, FCPA, FCGA, LL.B., B.C.L.
President & CEO
CPABC

Lori joined the Chartered Professional Accountants of British Columbia (CPABC) as President and Chief Executive Officer in 2017. CPABC is the training, governing and regulatory body for over 38,000 CPA members and 5,500 CPA students. Lori leads the organization's Executive Management Committee and represents the province on the National Council of Chief Executives for the Canadian CPA profession

Previously, Lori was the Managing Partner of the Vancouver office of Dentons Canada LLP, where she was a partner in Dentons' Tax Law group and practiced both tax and corporate law for almost 20 years.

Lori is a Governor and a Past Chair of the Greater Vancouver Board of Trade. She sits on the Strategic Advisory Board of the Counter Illicit Finance Alliance, the Board of the CPA Western School of Business, on the Faculty Advisory Board of the UBC Sauder School of Business and on the Dean's Advisory Committee at the UBC Centre for Business Law. In addition, she has served as a trustee of the Vancouver Public Library, as a Governor of the Canadian Tax Foundation and as a Councillor of the Architectural Institute of British Columbia. Lori was named one of Business in Vancouver's Influential Women in Business in 2020.

Lori Mathison is a Fellow of the Chartered Professional Accountants of British Columbia. She also holds an LL.B. and a B.C.L. from McGill University and a B.Comm (Hon.) from the University of Manitoba.



Dr. Stephanie Bertels
Director, Centre for Corporate Governance & Sustainability
Simon Fraser University Beedie School of Business

Dr. Bertels is the Director of SFU Beedie's Centre for Corporate Governance and Sustainability and the Founder of the Embedding Project - a unique public-benefit research project that brings together leading global firms to help them embed sustainability across their operations and decision-making as well as to contribute to positive systems change. She is a regular thought-partner for the executive teams and boards of global companies interested in improving their sustainability performance.

Her research examines how companies transition to more sustainable operations, embed sustainability, and generate sustainable innovation. She teaches courses in managing innovation and change; sustainable operations; and managing for sustainability.



Bosa Kosoric
Counsel
Bennett Jones

Bosa Kosoric advises clients on securities and corporate commercial matters. She assists with capital market transactions, mergers and acquisitions, securities regulation, and corporate governance across a wide range of industries.

Bosa has particular experience advising public and private companies on M&A transactions, financing transactions, public offerings, and private placements. She frequently advises public companies on Canadian disclosure obligations; corporate governance matters and executive compensation.

Bosa is a member of the Law Society of British Columbia, the Canadian Bar Association and Vancouver Bar Association.



Domenico Iannidinardo
Vice President, Forest & Logistics & Chief Forester
Mosaic Forest Management

Domenico delivers over two decades of leadership and executive management experience to the forest industry and has been at the front of its ESG evolution. This work continues in his role as Chief Forester and Vice-President of Forest & Logistics at Mosaic as well as through his commitment as an active board member of the Marmot Recovery Foundation and the Private Forest

Landowners Association, as Director and Past President of the Association of Professional Biologists and as Co-Chair of the B.C. Forest Genetics Council and Chair of the Canadian Federation of Forest Owners.

Domenico holds degrees in forest operations and business administration from the University of British Columbia and Royal Roads University. He is an active proponent of professionalism and partnerships in all aspects of natural resource management, including through his membership in the Canadian Institute of Forestry, and as a Registered Professional Forester, Registered Professional Biologist and Professional Engineer.



David Labistour
Corporate & Advisory Director

David retired from MEC, a Canadian national retailer specializing in outdoor apparel and equipment, in June 2019 after serving as the CEO for 11 years.

During his tenure, the organization was frequently recognized for its ESG leadership, ranked as Canada's most trusted brand by the U.K.-based RepTrak Institute in 2017 and 2018, and 2nd most trusted in 2019. The organization was named Canada's Greenest Retailer by the Retail Council of Canada (2017),

Canada's Top 100 Employers numerous times, including by Forbes in 2018, and ranked Canada's Best Brand by Canadian Business magazine (2016, 2017).

MEC was the largest Fair Trade Certified apparel brand in Canada, an early adopter of organic cotton and a funder of ocean micro-plastics research. The organization was an early leader in carbon neutral facilities and de-packaging and resulting in the MEC-owned facilities being amongst the greenest in North America with diversion rates of 92%. The brand led a diversity and inclusion drive in the outdoor industry in October 2018, well before it was recognized as a necessary part of corporate strategy.

In 2009, David chaired the Governance Committee of the founding Board of the Sustainable Apparel Coalition, the organization that created the HIGG index, now the leading global assessment suite of tools for the standardized measurement of value chain sustainability for apparel, factories, brands, and mills.

He now serves on the Board of Directors of Aritzia, BCBC and as an advisor to several businesses and leaders. He lives in Deep Cove, North Vancouver with his wife Lianne and son and enjoys the B.C. outdoors.



Sarah Marsh, CPA, CA
Partner, National ESG Report & Assurance Leader
PwC Canada

Sarah leads PwC Canada's ESG Reporting and Assurance Practice. She qualified as a Chartered Accountant in both Canada and the U.K. and has over 20 years of experience with PwC. Sarah has extensive experience in our sustainability practice, helping clients meet their non-financial assurance needs. Sarah is also Lead Verifier on GHG emissions reporting for over 20 clients in Canada.

She has worked closely with many organizations in many sectors, developing and implementing third-party reporting standards on business practices, both financial and non-financial, including performance audits.

Sarah is also on Canada's IASB working group reviewing assurance of extended external reporting, CPA Canada's Sustainability Reporting Committee and is part of PwC's Global Sustainability Working Group, meeting regularly to determine global sustainability assurance methodology.



Geoff Pegg
Director, Sustainability & Environment
TELUS

Geoff has been the Head of Sustainability and Environment at TELUS since 2011. After ten years in customer experience and operations roles both locally and internationally, he has led TELUS' award-winning sustainability strategy, governance and disclosure, including establishing TELUS' long-term climate-related and waste diversion goals and targets and initiating TELUS' leading practice of linking executive and team member pay to sustainability objectives.

A Clean 16 honouree for leadership in sustainable development and clean capitalism in Canada, Geoff has also earned his GCB.D from Competent Boards and a Graduate Certificate in Governance Essentials from the University of Toronto's Rotman School of Management.

Geoff is regularly sought out as a subject matter expert and speaker at sustainability conferences across the country on many ESG topics and issues, including social purpose, governance and disclosure, renewable energy and the SDGs.

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